



the IT architects

News

The Server Labs at AWS' "Cloud for the Enterprise" in London and CIONet's "Working in the Cloud" in Madrid.

The Server Labs took part in AWS' "Cloud for the Enterprise" event in London and presented at the exclusive CIONet members' event "Working in the Cloud" in Madrid.

3rd May, 2010: The Server Labs (TSL) actively participated in two key industry events held in London and Madrid.

The Amazon Web Services (AWS) conference "Cloud for the Enterprise" was attended by approximately 200 participants of mainly local companies, the great majority being decision-makers at technical, project management or senior management level.

Participating as AWS' partner and event sponsor, The Server Labs exhibited its Cloud application architecture activities and were approached by many companies looking to scale and move their applications to the Cloud. The audience showed a keen interest in Cloud best practices and real-life experiences of other companies using and applying the Cloud for their businesses.

Bearing in mind the audience's feedback it appeared that for many businesses Cloud security is still the prime hot button. Though a number of companies were already using the Cloud for internal processes, only about half claimed to use the Cloud for production environments.

The CIONet event "Working in the Cloud" was an exclusive event hosted for CIONet members. The event programme covered experts' opinions, company reports on cloud application and experiences. The Server Labs, invited to speak on the business benefits of Cloud computing, presented the results of a feasibility study undertaken for the European Space Agency (ESA) covering the technical and financial benefits of Cloud computing which regardless of the special technical background defined a framework for business environments.

The presentation given by Dolores Saiz, CEO of The Server Labs, was met with great interest by an audience of around 65 people, predominantly IT Directors, CIOs and General Managers of large international companies.

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Notes to the editors:

The Server Labs

The Server Labs (TSL) is a specialist IT Consultancy and Development Company and a leading authority in Cloud Computing services. Founded in 2004, The Server Labs focuses on the design and implementation of IT architectures and advanced software engineering projects, working with



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the most advanced solutions and technologies and offering its clients cost-effective, scalable and high performance solutions.

TSL's customer groups are predominantly large and medium-sized corporations, which share a growing need for cost effective and scalable IT solutions. TSL has offices in Spain, Germany and the UK. Most recently TSL started partnering with Amazon and RightScale to facilitate the adoption of Cloud Computing in Europe.

More information about The Server Labs is available on www.theserverlabs.com

For more information, related images or videos please contact us.

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